

# eNEWS

This weekly email includes announcements and updates of all Bixby Metro Chamber events, committee meetings, community events and Member business news. The eNewsletter is broadcast to all BMC Members, elected officials, and city leaders.

Your Company Logo and contact information will be prominently featured on each eNews, including a link to your website.

**SENT EVERY TUESDAY**

## PRESENTING ANNUAL SPONSOR

\$1,000 (4 available)

- Logo displayed in email header linked to company website
- Four ad spots throughout the year (specify desired months on sponsorship agreement)



## ADVERTORIAL CONTENT

\$300 (3 available per month)

- Ad or article placed in eNews for one month - artwork of your choice linked to webpage



**ULTIMATE CLUB** \$34.99

**PLATINUM CLUB** \$24.99  
Room to upgrade to:  
Hot Lava Experience

**ENDLESS EXPRESS** \$15.99  
Room to upgrade to:  
• Clear Coat Protectant • Tire Shine  
• Weather-X • Triple Foam Polish  
• Wheel Brightener • Hot Lava Experience

Unlimited monthly washes

**CLEAR BLUE EXPRESS**

# WEBSITE

When a consumer, visitor or resident of the Bixby community wants to learn more about the community, who to do business with and what's going on in Bixby, they visit [www.bixbychamber.com](http://www.bixbychamber.com). The Chamber site is a major portal connecting internet surfers to the City of Bixby, Bixby Public Schools, Events Calendar and information about our community. With an average of 60,000 page views a year, your corporate logo marketed in strategic positions gets noticed!

## PRESENTING ANNUAL SPONSOR

\$2,500 (5 available)

- Logo displayed on every site page
- Direct link to your company website

## EVENTS CALENDAR PAGE

\$1,000 (4 available)

- Logo displayed on events calendar page
- Direct link to your company website

## MEMBER DIRECTORY PAGE

\$750 (4 available)

- Logo displayed on partner directory page
- Direct link to your company website

## INTERIOR PAGE

\$500 (2 available per page)

- Logo displayed on interior page of your choice (excluding events calendar & partner directory)
- Direct link to your company website

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# SOCIAL MEDIA HIGHLIGHT

Market your business to the more than 5,000 Bixby Metro Chamber of Commerce social media followers. The Chamber staff will visit your business to shoot a short video, or take photos and a quick interview which will then be posted on all of our social media platforms.

## SOCIAL MEDIA HIGHLIGHT

\$300 (40 available\*)

- Standalone post exclusively about you & your business
- \*Limit 6 per company

# BIXBY LIVING GUIDE

This Award Winning FULL COLOR glossy guide is an informational guide used to promote your business to current residents, newcomers, other businesses, and visitors. This guide has vital community, education, and quality of life information. The distribution date for this publication is Summer 2022. This magazine will be directly mailed to more than 3,000 new residents throughout the Bixby/South Tulsa area. This guide is also distributed to businesses and visitors throughout the year. In addition to print distribution, an online guide version will also be available on the Chamber website 24/7 for anyone to view.

## PRESENTING SPONSOR

\$7,500 (1 available)

- Full page ad - prime location
- Logo & "presented by" displayed on front cover

## BACK COVER AD

\$1,975 (1 available)

## DOUBLE PAGE AD

\$1,875 (3 available)

## FULL PAGE AD

\$1,375 (10 available)

## 1/2 PAGE AD

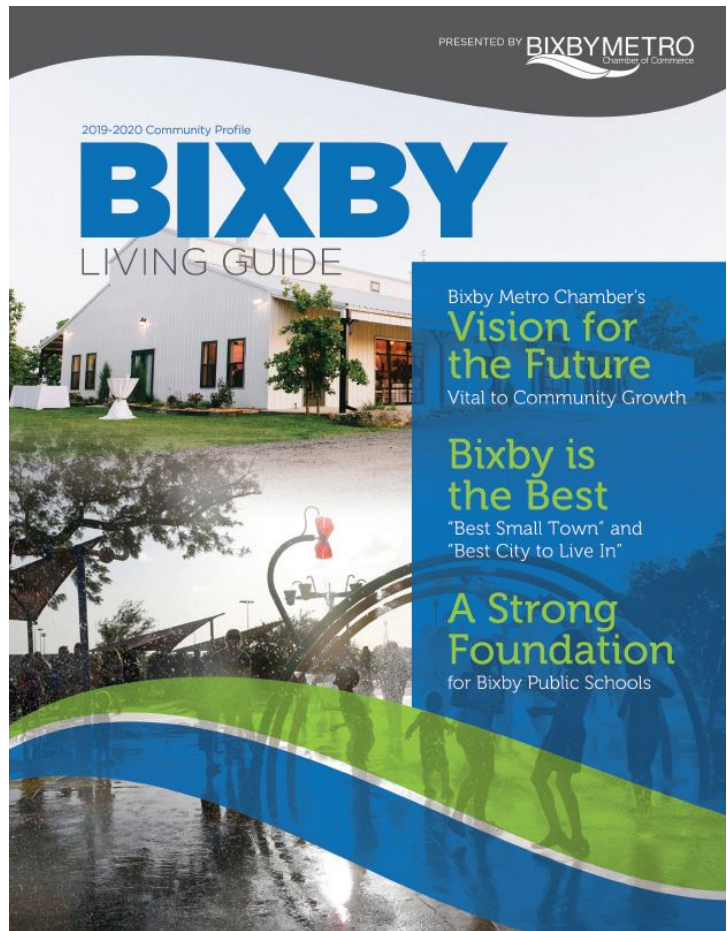
\$950 (10 available)

## 1/4 PAGE AD

\$575 (25 available)

## 1/8 PAGE AD

\$375 (15 available)



# MOVE TO BIXBY GUIDE

As a city, Bixby has earned the right to call itself one of the fastest-growing communities in the state. With this growth, many families are looking to relocate to Bixby from across our region and country. The Move to Bixby Guide will feature ads from businesses showcasing their services and ways to assist a new resident as well as reliable and detailed information any new resident would need to make the move to our community effortless. 250+ copies are printed for distribution and this guide lives on [bixbychamber.com](http://bixbychamber.com) 24/7 for viewing and sharing.

## PRESENTING SPONSOR

\$1,500 (1 available)

- 3/4 page ad on inside cover
- Logo & “presented by” displayed on front cover

## BACK COVER AD

\$1,200 (1 available)

## FULL PAGE AD

\$1,000 (2 available)

## INTERIOR BUSINESS CARD AD

\$400 (7 available)

## REALTOR SPOTLIGHT

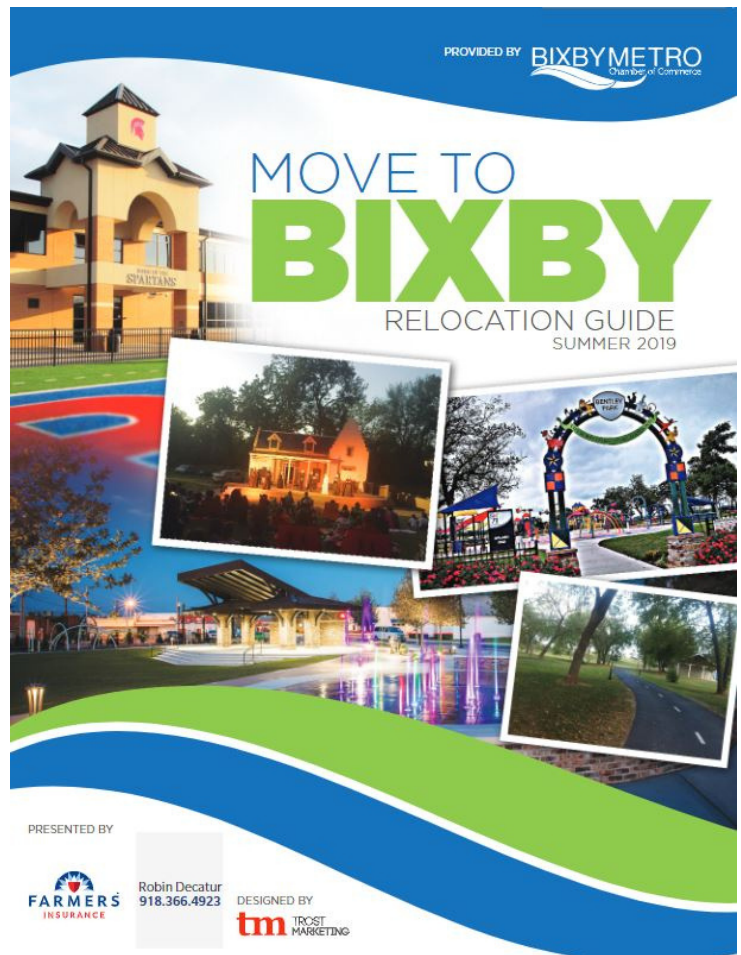
\$100 (20 available)

- Trade opportunity available
- Logo & “printed by” displayed on front cover

## PRINT SPONSOR

\$1,000 (1 available)

- Trade opportunity available
- Logo & “printed by” displayed on front cover



# EVENTS POSTCARD

Each quarter the Chamber distributes an Events Calendar postcard to all our Chamber Members and business networking database. This postcard is designed to keep businesses informed of upcoming events that will provide an opportunity for them to build relationships and promote themselves. Sponsoring this card will assist other businesses in becoming engaged while promoting your business. These will be mailed and distributed in and around our community. **1,200 PRINTED EACH QUARTER**

## QUARTERLY SPONSOR


\$500 (4 available)

- No trade available

## PRINT SPONSOR TRADE AVAILABLE

\$1,000 (1 available per year)

<b>JANUARY</b> <b>JANUARY 13</b> 9:30 AM Coffee with BMC <b>JANUARY 21</b> 5:30 PM After Hours: Mix & Mingle <b>JANUARY 27</b> 9:30 AM Coffee with BMC	<b>FEBRUARY</b> <b>FEBRUARY 3</b> 12:00 PM Business@Lunch Sponsor: Oklahoma Wesleyan University Topic: Annual Meeting & Board Inauguration <b>FEBRUARY 5</b> 8:00 AM Coffee & Commerce Sponsor: Robin Decatur Agency - Farmers Insurance & Financial Services	<b>FEBRUARY 10</b> 9:30 AM Coffee with BMC <b>FEBRUARY 12</b> 11:30 AM Women Connect Sponsors: Robin Decatur Agency - Farmers Insurance & Financial Services and Red River Payroll <b>FEBRUARY 16</b> 10:00 AM Ideas & Insights <b>FEBRUARY 16</b> 5:30 PM After Hours Sponsor: Robin Decatur Agency - Farmers Insurance & Financial Services	<b>MARCH</b> <b>MARCH 3</b> 11:30 AM Business@Lunch Sponsor: Cox	<b>MARCH 5</b> 11:30 AM Legislative Luncheon Sponsor: Cox, Greater Tulsa Association of Realtors, and Tulsa Tech <b>MARCH 10</b> 9:30 AM Coffee with BMC <b>MARCH 11</b> 5:30 PM After Hours <b>MARCH 24</b> 9:30 AM Coffee with BMC <b>MARCH 27</b> 6:00 PM Annual Awards Celebration Sponsor: Two Men And A Truck
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# LEGISLATIVE AGENDA

As the leading business organization and voice for business, the Bixby Metro Chamber works closely with City, State, and Federal officials in support of pro-business legislation. Each year, the Bixby Metro Chamber of Commerce creates a Legislative Agenda derived from our government affairs committee. Chamber partners who serve on this committee take an active role in crafting this agenda.

## PRESENTING SPONSOR

\$600 (2 available)

- Prominent logo placement on front & back

## BUSINESS ADVOCATE

\$325 (4 available)

- Logo placement on agenda



# NEW RESIDENT PACKET

The Chamber's New Resident Packet is distributed to new residents of the Bixby Metro Area. Included in the packet is the Chamber map, Bixby Living Magazine as well as information provided by other Chamber partners. This sponsorship provides prime exposure for businesses seeking to get the attention of new residents in our community.

## ANNUAL SPONSOR

\$425 (1 available)

- Sponsor provides bag with chamber and sponsor logo

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# NEW RESIDENT WELCOME LETTER

Market your services and products to new residents in the Bixby area. The Chamber sends a Welcome Letter to residents that move in to the area and fall into a specific demographic group. Your business has the opportunity to invite these consumers to do business with you by promoting your special offer!

**APPROXIMATELY 3,000 DISTRIBUTED ANNUALLY**

## PRESENTING SPONSOR

\$1,800 (1 available)

## AD

\$475 (16 available)

## FRONT PAGE AD

\$700 (4 available)

## MONTHLY NEW RESIDENT LIST \$50

250 resident listings

## DOUBLE AD

\$600 (2 available)

## ANNUAL NEW RESIDENT LIST \$300

3,000 resident listings

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# MEMBERSHIP FOLDER

The Chamber's Membership Folder is distributed to all prospects throughout the year. Included in the packet is an application and investment schedule to join the Chamber, a Bixby Living Magazine and an events Postcard. Also included is a quick reference guide to the benefits of joining the Bixby Metro Chamber of Commerce. This sponsorship provides the opportunity to have your company logo displayed on the front of the folder. This provides optimal exposure for your business.

## PRESENTING SPONSOR

\$1,000 (2 available)

- Company logo displayed on front of folder
- Distributed to new members, prospects and for general use