



Buy Bixby is one of the state's most successful holiday shopping programs! It is designed to build awareness of, and excitement about, Bixby businesses. The "Buy Bixby" program provides people within our community and throughout the region with greater exposure to what Bixby has to offer. It helps keep more of our local citizens' shopping dollars in our community while drawing in new shoppers from outside of our community. The most exciting incentive of this program is cash and prizes during the most wonderful time of the year!

OCTOBER - DECEMBER 2022

GUM DROP

\$2,250 (7 available)

- Logo on all event marketing
- Includes: 121st & memorial billboard, press release, event poster, & participating business flyer.
- Unlimited rolls of tickets
- 12 month listing on BuyBixby.com
- Opportunity to host midway event
- Boosted post on Buy Bixby Facebook page
- 60 second professional promo video
- Company logo on back of Buy Bixby t-shirts

SUGAR COOKIE

\$1,200 (7 available)

- Logo on all event marketing; with exception of billboard
- Unlimited rolls of tickets
- 12 month listing on BuyBixby.com
- Live Facebook video on Buy Bixby page
- Post on Buy Bixby Facebook page
- Company logo on back of Buy Bixby t-shirts

CANDY CANE

\$650 (15 available)

- Logo on all event marketing; with exception of billboard & poster
- Up to 40 rolls of tickets (40,000 tickets)
- 12 month listing on BuyBixby.com
- Post on Buy Bixby Facebook page

GINGERBREAD

\$350 (unlimited)

- Name on all event marketing; with exception of billboard, poster & t-shirt
- One roll of tickets (1,000 tickets)
- 12 month listing on BuyBixby.com

TICKET SPONSOR

\$4,000 (2 available)

- Logo/offer on the back of 2 million tickets
- Up to 40 rolls of tickets (40,000 tickets)
- 12 month listing on BuyBixby.com
- Logo on poster, flyer & t-shirt
- Post on Buy Bixby Facebook page

T-SHIRT SPONSOR TRADE OPPORTUNITY

\$1,000 (1 available)

- Up to 40 rolls of tickets (40,000 tickets)
- 12 month listing on BuyBixby.com
- Post on Buy Bixby Facebook page
- Logo on Buy Bixby t-shirts

POSTER SPONSOR TRADE OPPORTUNITY

\$500 (2 available)

- Logo on all Buy Bixby posters (~150)
- 12 month listing on BuyBixby.com

FLYER SPONSOR TRADE OPPORTUNITY

\$500 (2 available)

- Logo on all Buy Bixby flyers (~8,000)
- 12 month listing on BuyBixby.com

Extra Ticket Rolls: \$10

CO-BRANDING CAMPAIGN

The Chamber's annual Co-Branding campaign presents all the opportunities for the 2022 year that will assist Partners in branding their business. Rallies help promote the Co-Branding Campaign and train individuals of all the available marketing opportunities to assist every business. Approximately 20 plus business and Chamber Leaders will attend each of the rallies.

JULY - SEPTEMBER 2022

PRESENTING SPONSOR

\$1,000 (1 available)

- Logo on all event marketing
- Recognition at all events
- Logo on campaign book
- Logo on campaign website

CELEBRATION RALLY SPONSOR

\$500 (1 available)

- Logo on all event marketing
- Recognition at all events

KICK-OFF RALLY SPONSOR

\$375 (1 available)

- Logo on all event marketing
- Recognition at all events

BOOK PRINTING SPONSOR

\$250 (2 available)

- Logo on campaign book
- Provide printing of book

OPERATION THANK YOU

In 2011, Operation Thank You was launched to show appreciation to each member and thank them for their continued support. Volunteers visit businesses to give thanks and encourage involvement in Chamber events and ask members to attend one function for the opportunity to be entered for some great giveaways. By supporting this program you become part of a hands on appreciation effort. In 2022, we are celebrating with a new member appreciation event hosted by Bixby Metro Chamber's Ambassador's Committee. Chamber Members, their staff, and their families are invited to enjoy a relaxed atmosphere where personal connections and networking are encouraged.

MAY 2022

PRESENTING SPONSOR

\$2,000 (2 available)

- Recognition on invitation
- Logo on Operation Thank You gift
- Recognition at Member Appreciation Event
- Provide a product to gift each sponsor

PRODUCT SPONSOR *TRADE OPPORTUNITY*

\$1,250 (2 available)

- Recognition on invitation
- Logo on Operation Thank You gift
- Recognition at Member Appreciation event
- Provide product to gift each partner

BAR SPONSOR

\$1,000 (1 available)

- Recognition on invitation
- Recognition at event
- Recognition at bar in areas that your company is providing

MEMBER APPRECIATION EVENT BOOTH

\$300 (5 available)

- Booth space at event
- Recognition at event