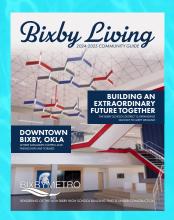
# MARKETING BUNDLE

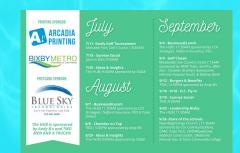


The Marketing Bundle is an easy way for businesses to get a great deal on some awesome marketing opportunities. This sponsorship includes:

- One Advertorial in eNews
- One Website Interior Page
- One Social Media Highlight Image Post
- One Half Page Ad in Bixby Living Magazine
- One Quarterly Postcard Sponsor

\$2,000 | 4 Available





THE CHAITIDES

## THE HUB



49

The HUB connects businesses with the community and resources to help them thrive in Bixby. The HUB is a space the community can take pride in. This building houses the Bixby Metro Chamber Staff, small business tenants, and is the host to many events. All support levels are annual commitments and include recognition on digital communication.

### **12 WEST DAWES AVENUE**

	Building Sponsor	Event Space Sponsor	Co-Working Sponsor	Supporter Level Sponsor	Water Bottle Sponsor	Coffee Sponsor	Sanitation Station Sponsor	Friend of Entrepreneurs
Cost	\$10,000	\$7,500	\$1,500	\$1,000	\$750	\$750	\$750	\$500
Number Available		1	2	10	2	1	6	20
Logo on Building	Yes					_		
Logo in Welcome Area	Yes		Yes	Yes				Name
Naming Rights of Space	Yes		Yes	X				
Logo in Event Space		Yes						
Logo on Water Bottles	X		Y	$\frown$	Yes			
Logo in Coffee Area						Yes		
Opportunity to have Branded Coffee Cups	$\sim$					Yes		
Logo on Hand Sanitizer Stations							Yes	
Logo in Co-Working Space			Yes					
						$\mathcal{M}^{(1)}$		

# **ENEWS**



This weekly email includes announcements and updates of all Bixby Metro Chamber events, committee meetings, community events and Member business news. The eNewsletter is broadcast to all BMC Members, elected officials, and city leaders. Your Company Logo prominently featured on each eNews.

### **EVERY TUESDAY**

	Presenting Annual Sponsor	Advertorial Sponsor
Cost	\$1,500	\$300
Number Available	4	3 per month
Logo in Email Header	Yes	
Ad Spot (runs for 1 month)	4 per year	Yes



## **FAST FORWARD**

FAST FORWARD Fast Forward is your go-to source for all the exciting events happening at the Chamber! This email will go out monthly and feature upcoming events.

### LAST WEDNESDAY

	Presenting Annual Sponsor
Cost	\$1,200
Number Available	4
Logo on Monthly Email	Yes
Logo on Events Calendar Page Linked to Company Website	Yes

### DOWNTOWN PÓLÉ BANNERS



This is your chance to enhance your brand visibility with our new exclusive Downtown Pole Banners! Located on the light poles throughout Downtown Bixby, these vibrant banners offer a prime advertising opportunity for your business. Displayed for a full 12 months, your brand will be seen by thousands of residents and visitors, boosting recognition and engagement. Companies are allowed up to 5 banners.

YEARLY

**Pole Banner** 

Number Available

TBD

\$550

Banner

Cost

Yes

## WEBSITE

When a consumer, visitor or resident of the Bixby community wants to learn more about the community, who to do business with and what's going on in Bixby, they visit www.bixbychamber.com. The Chamber site is a major portal connecting users to the City of Bixby, Bixby Public Schools, Events Calendar and information about our community. With an average of 60,000 page views a year, your corporate logo marketed in strategic positions gets noticed!

### 24/7 ON BIXBYCHAMBER.COM

	Presenting Annual Sponsor	Events Calendar Sponsor	Member Directory Page	Interior Page
Cost	\$2,000	\$750	\$750	\$500
Number Available	5	4	4	2
Logo Events Calendar Page	Yes	Yes		
Logo on Directory Page	Yes	$\wedge$	Yes	
Logo on Interior Page	Yes			Yes
Direct Link to Company Website	Yes	Yes	Yes	Yes

Bringing out the best in

Why Should I Join The Chamber

# **SOCIAL MEDIA HIGHLIGHT**



Market your business to more than 5,000 Bixby Metro Chamber of Commerce social media followers. Limit of 6 highlights (video or image) per company per year. Video and image posts must be used within 12 months of purchase.

### 24/7 ONLINE

	Video Post	lmage Post
Cost	\$400	\$300
Number Available	20	40
On Site Filming	Yes	
60-90 Second Video	Yes	
Social Media Linked	Yes	Yes

# **BIXBY LIVING**



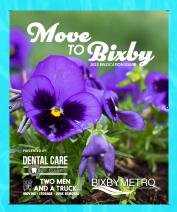


Bixby Living magazine is an informational guide used to promote business to current residents, newcomers, other businesses, and visitors. This guide has vital community, education, and quality of life information. Bixby Living will be distributed to businesses and visitors during the year. An online version will also be available on the Chamber website to view.

### **IN PRINT & ON BIXBYCHAMBER.COM**

	Presenting Sponsor	Print Sponsor	Back Cover Ad	Double Page Ad	Full Page Inside Cover	Full Page Ad	Half Page Ad	1/4 Page Ad	1/8 Page Ad
Cost	\$3,500	\$6,000	\$2,500	\$2,000	\$1,675	\$1,375	\$950	\$650	\$450
Number Available	2	1	1	3	1	10	10	25	14
Logo on Front Cover	Yes	Yes						$\preccurlyeq$	$\langle 2$
Full Page Ad	Yes	Yes	Yes	2 in a row	Yes	Yes			23
Prime Ad Location	Yes	Yes	Yes		Yes				
Half Page Ad							Yes		
1/4 Page Ad	N		$\leq$	$\rightarrow$	$\langle \rangle$			Yes	
1/8 Page Ad	S					× .			Yes

# MOVE TO BIXEY



Each year, we publish the Move to Bixby Relocation Guide, which features ads from businesses that highlight their services and other pertinent information to incoming Bixby residents. The guide includes photography of growing residential areas, local businesses, events, and other Bixby updates. Chamber Members are given the option to purchase sponsorships or ads to be highlighted in the guide. 250+ copies are printed for distribution and this guide lives on bixbychamber. com 24/7 for viewing and sharing.

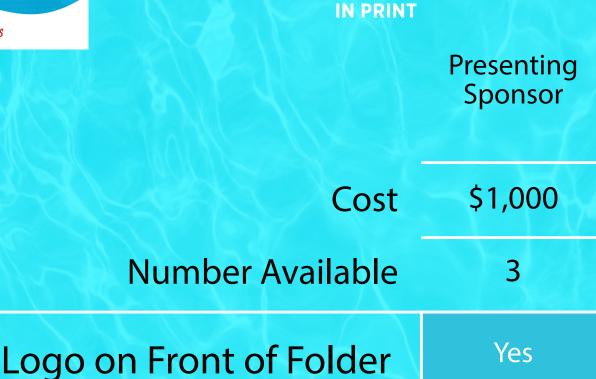
	Presenting Sponsor	Print Sponsor	Back Cover Ad	Full Page Ad	Interior Business Card Ad	Realtor Spot- light
Cost	\$1,500	\$1,000	\$1,200	\$1,000	\$400	\$100
Number Available	1	1	1	10	8	20
Logo on Front Cover	Yes	Yes				
Full Page Ad	Yes		Yes	Yes		
Prime Ad Location			Yes			
Business Card Ad				$\left\langle \cdot \right\rangle$	Yes	
Headshot, Name, Company, & Description						Yes

#### **IN PRINT & ON BIXBYCHAMBER.COM**

# MEMBERSHIP FOLDER



The Chamber's Membership Folder is distributed to all prospects throughout the year. Included in the packet is an application and investment schedule to join the Chamber, a Bixby Living Magazine and an events Postcard. Also included is a quick reference guide to the benefits of joining the Bixby Metro Chamber of Commerce. This sponsorship provides the opportunity to have your company logo displayed on the front of the folder. This provides optimal exposure for your business. This sponsorship must be purchased by 12/31/2024





# **ANNUAL POSTCARD**

	July	September
PRINTING		
BIXBYMETRO		9/9 - Golf Classic Meadowbrook Country Club [7:15AM
POSTCARD SPONSOR:	August	
	Cluguos	
<b>BLUE SKY</b>		
T E C H N O L O G I E S Let's Get Together and Talk 918-993-8069		
The HUB is sponsored by Andy B's and TWO		9/26 -State of the Schools New Beginnings Church  11:30AM sponsored by Cax Communications, GTAR. Tulsa Tech. CMSWillowbrook
MEN AND A TRUCK®		

The Chamber's Annual Postcard is distributed to all members each quarter through the year. The postcard is a quick way for members to see what events are coming up during that quarter.

### **IN PRINT**

Kern Africa A TRUCES K-ger, school & kondpilt The Hittill ISOAM (portronal by color) Konord Gal, & Tubil Communy Critige	Annual Sponsor	Print Sponsor	Quarterly Sponsor
Cost	\$2,000	\$1,000	\$500
Number Available	1	1 per quarter	1 per quarter
Name & Logo on Card	Yes	Yes	Yes